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MARCHADOR NEWS

USMMA, Mangalarga Marchador Association for North America



Photo by Jennifer Jeung of Nobre do Summerwind, owned by Randy Gassett, AZ



The USMMA is the recognized affiliate of the Brazilian Mangalarga Marchador Association, the ABCCMM.



THE USMMA MISSION

The vision of USMMA is to provide leadership for establishing and promoting the Mangalarga Marchador horse breed in North America, encouraging the pursuit of excellence in bloodlines, and the welfare of its human and equine participants.

Our mission is to:

- Inspire and encourage interest in the Mangalarga Marchador breed.
- Provide a registration body to insure the purity of the breed.
- Publish a breed standard consistent with the Brazilian standard of the ABCCMM.
- Encourage participation and cooperation among breeders, owners, trainers and other equine professionals in support of the Mangalarga Marchador and the USMMA goals.
- Affiliate and coordinate with other organizations and associations in support of the vision and mission of the USMMA.

Join us to learn more about the Marchador breed!

Join us to promote the Marchador breed!

Join us to register your horse!

Join us to connect with other Marchador owners!

To become a member: Questions: The USMMA Board Members and Committee Chairs are here to answer them. Contact us through our website

http://www.namarchador.org/contact-us/

or via email to <u>usmmarchador@gmail.com</u> to the President Tia Nelson, drtiadvm@aol.com



Submissions of News, Photos and Articles - send to the USMMA -<u>usmmarchador@gmail.com</u>

USMMA Officers

- Tia Nelson, President <u>drtiadvm@aol.com</u>
- Cathy Pierce, Vice President, <u>cpierce@stx.rr.com</u>
- Lynn Kelley, Treasurer
 <u>lynnkelley@me.com</u>
- Secretary OPEN
- Randy Conilogue, Registrar <u>drrlc@aol.com</u>

USMMA Regional Directors

- Northeast Region vacant
- Southeast Region, Aline Greene, <u>magiadabrisa@icloud.com</u>
- Pacific Region -Alessandra Deerinck, <u>hhsensing@icloud.com</u>
- Midwest Region vacant
- Southwest Region, Carolina Peterson, <u>carolina1470@aol.com</u>
- Mountain Region, vacant
- Canada Dana Johnsen, <u>hilltophoofers@gmail.com</u>

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22 Maybe.... Breeder Directory is done, but waiting for more updates. Business Directory also done.



Artemis do Summerwind, a summer camp favorite! Summer camps are taught by D.j. Sims Klein using Summerwind Marchadors during July and August.

USMMA NEWS President's Letter by Tia Nelson, DVM

Dear Fellow Marchador Owners & Lovers,

We just finished our 2023 ABCCMM Inspection with Dr. George Vilar. The event was scaled back this year because of health issues in our family.

Both Provisional and Definitive Inspections were successes and we're looking forward to hosting the Cavalgada Event next year with an ABCCMM sanctioned Competition, Inspection, Cavalgada (Big Ride), Feast, and comradery. Please mark your calendars! August 6 to 12, 2024.

I took some time last week to review some of the goals I have for the USMMA, and I'd like to update you on things that support this. I want to continue to foster and grow our relationship with the ABCCMM. We are working with the ABCCMM to create an opportunity for Trainers in North America to travel to Brazil to spend several weeks with the top ABCCMM Trainers and Breeders to learn more about the gait and how to train our horsesto be the best that they can be. This is an amazing opportunity offered to us by the ABCCMM. Dates will be announced in the Newsletter! I have reached out to several European Marchador lovers as well and look forward to enriching those relationships to strengthen our association.

We are already planning for next year! This event is a great opportunity to meet other Marchador admirers and compete with Marchadors in a sanctioned ABCCMM Competition. If you have horses ready for Provisional and/or Definitive Inspection, this is a great opportunity to get those important steps checked off your list. Any Marchador is welcome at this event, to compete, to be inspected (if eligible), or just ride with us in some spectacular mountain country!

Life continues apace, we're scaling back our breeding program and have gelded a couple good stallions. I've always believed that good stallions make GREAT geldings and excellent riding partners.

Take good care and keep in touch! Tia Nelson, DVM, USMMA President



USMMA Secretary Election to be held in August!

We asked for volunteers to fill the remainder of the term (until December 31, 2026. Thank you to the two members who have stepped forward to be the next USMMA Secretary. They are Tammy Cruickshank, AB, Canada and Mary Rose Lombardi, MT.

Their resumes can be found in the email that was sent announcing the election and also on our website at <u>www.namarchador.org</u>

The election will be held using survey monkey. Please vote when you get your ballot or contact us if you have any issues, like if you do not receive a ballot.

USMMA Member Survey

By Lynn Kelley, Treasurer

Thanks to the members who have responded to our request to hear your opinions about our plans, projects and spending priorities. We acted quickly on the feedback to do more advertising and wrote an article and ads in the May issue of Horseman's News.

The response rate was low with only 24 members responding. We will try again to get more members participating. The responses were quite varied with any great ideas as well. When we do budgeting and spending, we will use these comments and hopefully run this type of member survey every year.

Our show subsidy program received many comments, possibly because the number was so high in 2022. That is an abnormal. We created that program to support our members - all members are eligible - in getting the Marchador out there competing and showing. It is usually not a big ticket item and this year for example, we have spent only \$250 to date.

The most common thread was to put more money into marketing, advertising and the website, reducing or eliminating other line items to accomplish this. There were

many thank you and atta boys, but for this report we are focusing on things to do differently and new ideas.

Question 1. Are there things we should spend money on that we are missing?

Responses:

8 No opinion / I don't know / Skipped

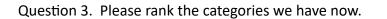
4 No

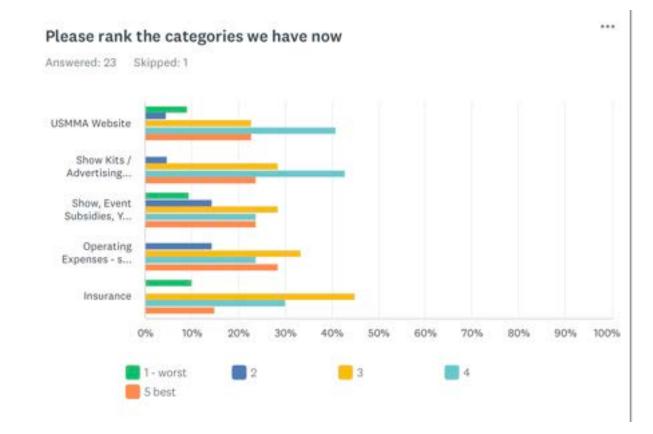
- "Is website expense too low? I cannot think of anything, but I would welcome suggestions from other members.
- "More marketing efforts and more events"
- "more spending on websites, social advertising and member swag. "
- "All of the items listed above are essential to the association. Therefore I cannot think of new expenditures without raising fees are developing additional income."
- "High quality video about the breed including description of the gait"
- "Help ALL mare owners get their horses registered with the ABCCMM. In a financial, administrative, & supportive nature. Identify & reach out to each member. Explain the difficulties & hurdles for getting the mare registered to the owner. Identify the amount of mares & ask the ABCCMM for discounted rates in this effort. "
- "I believe the expenses are adequate with the current budget.
- "Show Event Subsidies & Show Awards funds should be put toward Advertising and
- Promotion of the breed. "
- "Supporting board members to travel to equine events/ conferences to promote and present on the breed. "
- "Sales brochure. Breeders with horses for sale and potential performance for buyer and why buy a Marchador at their expense"
- "If USMMA is the elite breed you claim to be, then your membership fee needs to go to \$100US. As I result of that, you need to offer more services to your members. I am more than prepared to pay more \$ if your organization helps me & other breeders/ owners gets this breed into the popular riding horse world. The gait is NOT the promotable fact although it helps for old ladies with back problems - the focus needs to be their versatility as a ranch/ endurance/ sport/ sane minded horse"

Question 2. If you suggested items in Q1 above, please add a proposed amount. Responses:

Amounts Ranged from \$200 to \$2000 for their idea on #1

- "Advertising should be the #1 expense from membership funds. Delete supporting show and events and add those funds to advertising. "
- Re: ABCCMM mare idea, this comment was added. "This would be an assignment for the group or individual to assess & would be based on numerous factors given the location of the mare & expenditures of getting the technician to the horse. It would be a long term goal that would better the breed & encourage more mare owners to breed by making them feel the importance of expanding the numbers. It will give them confidence in their horse instead of feeling as if other mares are better bc they are ABCCMM registered and their mare is not. This attitude of acting like your horse is better be it has ABCCMM papers discourages the onesie mare owners from breeding."



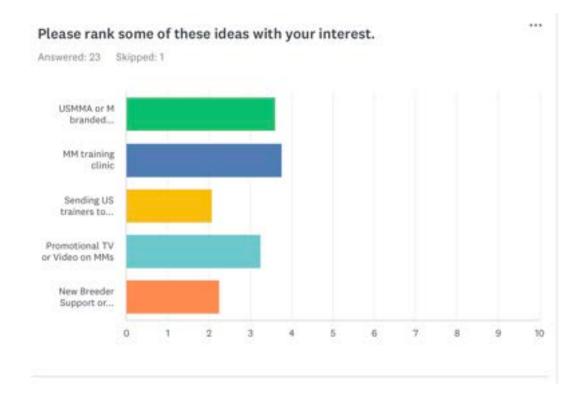


Question 4. Would you recommend eliminating something that we are doing now. 2 skipped 90% said NO 10% said YES

Question 5. If you answered yes to Q4, What should we stop? Responses:

- "Stream line Advertising? Constant Coment?"
- "Subsidies!!!!!! "
- "Show funding and year end awards associated with showing"

Question 6. Please rank some of these ideas with your level of interest.



Question 7. Do you have ideas on how to raise more money to do more?

Responses:

- 8 skipped or said NO.
- "Review fee structure for registration, transfers, etc."
- "In northern California, Camelot Equestrian Park would do a dine and ride."
- "Gaited horse clinics open to other gaited breeds."

- "Attract members through advertising"
- "Raise membership and animal numbers through promotion"
- "More events"
- "Semen lottery; branded product sales"
- "Sponsors and Affiliates, adding international members, adding a 1/2 MM Registry. "
- "Online silent auction. Most groups I know have some sort of silent auction online. Items often donated. Anyone can bid - doesn't need to be a member."
- "Fund raisers, like nice polo-type shirts with logos. Hats with nice visors and logos."
- Perhaps a raffle for items like a saddle pad, bridle, breast collar. I think a saddle may not work for an auction since it needs to fit the horse and not sure a generic saddle would fit the winner's horse."

Question 8. Do you want to volunteer to be on a USMMA project or committee? 60% said no 40% said ves

Question 9. If you answered yes to Q8, what is your area of interest.

Responses:

"Secretary"

"Promo in Canada"

"Not sure, help exhibit?

"Gaited horse clinics"

"Breed standards"

"Breed standards and Breed educational opportunities"

"I generally help when there are things in this area - ad-hoc"

"Registry, events, communications with Brazil"

"Time is very limited this year, will try to be available where needed"

"Idea Book, Breeder Forum, Shows"

"I'd love to interview some members and write articles about them. Just need to find the time"

Question 10. Any other comments? Responses:

• "The effort to push ahead is great. Would like to work on getting more people involved."

- "It is a tenuous time. It is a balancing act between spending and member participation and/or association interest. I think a fresh image could go a ways to help, but there are deeper dynamics in the association IMHO."
- "ABSOLUTELY need to educate about our breed and promote membership knowledge. The idea that the USMMA use funds to send trainers to Brazil is ridiculous!!! Training is a business, trainers invest in your business!!!!! Producers and Membership need the education, not just a select few. Being a Trainer is a profession; trainers can invest in themselves. Organizing a trip to Brazil is good but should be offered to all and self funded by each participant at a total fee of all expenses per participant. NO ASSOCIATION FUNDS SHOULD FINANCIALLY BENEFIT SELECT INDIVIDUALS OR ELITE GROUPS OF INDIVIDUALS. We need to attract higher quality if horseman that can assess and develops a great animal...that takes capitalism in action, not subsidizing. Education is extremely important! So bring in educators from Brazil and offer their talents at an event where participants pay for the educational opportunity and participation is offered for all of membership. Finally, breed standard that match Brazilian requirements is a MUST! Low quality will become the norm and the special traits of a Marchador will dissipate sending this breed into obscurity! GENETIC QUALITY AND HONEST ANALYSIS OF THE RESULT. Those looking for the quick buck (\$\$\$) are not welcome, support commitment to quality. I am personally appalled that the U.S. Association does not require the same standards as Brazil! We are not creating a separate breed, rather we are sourcing a breed with established traits we seek. Why the heck would we lower standards in the USA???????"
- "Subsidies to select individuals or groups have no place in a member based Association"
- "Improve Membership Communication for inclusiveness. Welcoming invitations to events, promote atmosphere of inclusion, more social events with productive purpose, group trail rides. Attending events outside of strictly MM Breed. Overall sense of connectedness with members. More group focus less individual focus. More unity for group among members."

ABCCMM NEWS

Brazil Trip / Training

As you may remember, the USMMA and the ABCCMM are working together to create a training program and experience for the USMMA members to bring back and share with other MM owners, breeders and trainers here.

Many more details will continue to be worked on in the next months. These are the details we know now. We need to get firm commitments from the 6-8 participants that will go. You need to respond to be on the list.

Dates for the Brazil Experience

NOVEMBER 23 Fly from the US to Salvador, Bahia November 24-25 CBM Championship for Marcha Picada November 26 Fly to Belo Horizonte November 27 - December 1 Course Training at Centro de treinamento Fernando Melo, located in Pedro Leopoldo, Minas Gerais, Brasil December 3 Free day Sunday December 2, 4-6 Visit to Farms December 7 Fly back to US

We are looking for trainers, professionals that work with training horses for clients and hopefully will be part of a national trainers roster with the ultimate goal of promoting the proper training and riding of a Mangalarga Marchador.

It is an intense trip, physically and mentally due to the hours dedicated to riding and the very difficult task of working in another country.

We recognize that not everyone is interested in all parts of the trip and perhaps can modify it some - to reduce the visits to the farms for example. If you are signing up to go, we will be talking to you soon.

More details:

The ABCCMM will pay for the transportation needed within Brazil and for the training course.







The participants need to pay for food and lodging in Brazil - we anticipate that to be \$1000US.

The participants need to pay also for the airfare to get to Brazil and back. Travel to Brazil may be \$600-\$1500US depending on location. But that is just a guess. Please look at the flights to determine your specific cost. We suggested that perhaps everyone fly to Miami to meet and then fly together to Brazil and perhaps the same coming home.

In order to fly to Brazil you will need a current passport and visa. These can be expedited for a fee, but otherwise can take weeks or months to process. Start now!!!

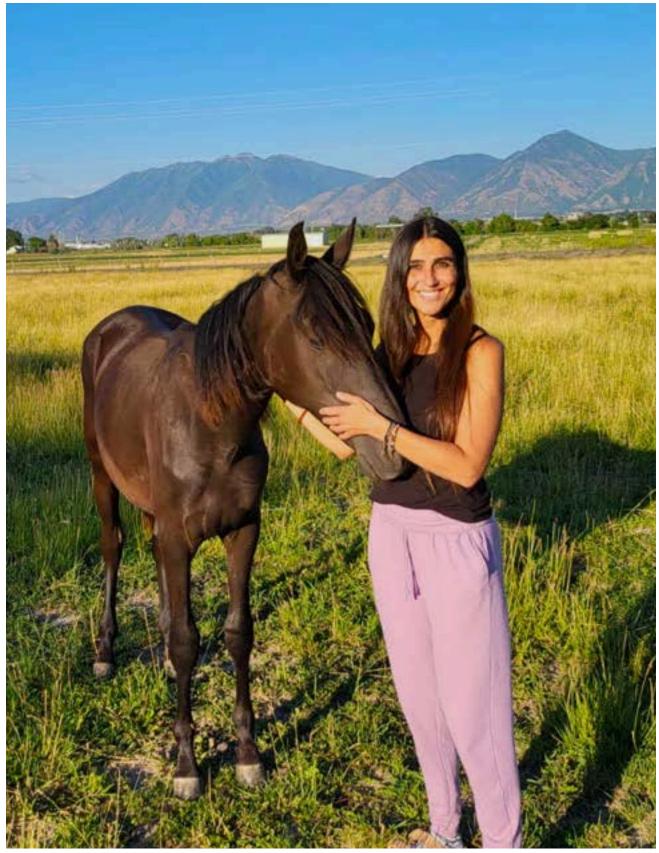
Please confirm your interest again, now that you have more information on the plans..

Please respond with your level of interest and feedback on the dates and plans.

We need from you to know the following:

- Overall how many years experience working with horses and with Mangalarga Marchadors specifically
- Description of horse experience during the most recent 2 years
- Languages spoken just for the inspector to know.
- Do you have a passport?
- Do you have a visa?
- Do you need a sponsor to help? The USMMA will be asking for sponsors and will share your information to try to raise funds. You can also raise funds from friends, family, gofundme etc.

We have to submit the list of applicants to the Course Director in Brasil and hope to have a final decision on the traveling group very soon.



Famoso do Saint Horse, yearling colt with new owner Amanda Yara Moreira in UT.,.

MEMBER NEWS

MM Memorials

Ritmo A.J. In a previous newsletter, we published a very touching article about Ritmo life and death from Ray and Jennifer Stewart, Canada.

A Ritmo update:

"Two does birthed their fawns (the first twins, the second one fawn) in Ritmo's grazing areas yesterday morning. Later, both placed their babies in the grazing area where Ritmo chose to pass. They remain there this morning. One doe has kept her fawn at this location since birth.

Ritmo died just after midnight Saturday, on Sunday morning when we were preparing him for burial wenoted the area around him was covered in deer hoof prints.

Ritmo used to watch over the babies while he was alive and the does felt free to leave to go graze on on our acreage. Ritmo had access to 42 grazing areas within our large acreage.

Either they know something we do not or old habits die slow."

Violeiro de Itajoana - imported MM gelding, nicknamed V by Marion Eve Shepley

It is with a heavy heart that I report to you that V is no longer with us. He went off to the great beach in the sky, chasing about his herd of Marchador mares and foals, living the good life. He took a steep downturn lately. Lost a lot of weight, just in several days. He suffered colic about 2 months ago, survived fine but that probably set off whatever cancer was in him.

V never really did enjoy being touched on the face; he'd pull away. But yesterday, in a stall, the look in his eye. I put my hand on his forehead and thanked him. Told him how magnificent he was, and he didn't move. He seemed sad.









He slipped in the mud and was barely able to get up and I knew then his time was up; he was too proud to be in such a state. We sought to end any suffering immediately. When I went out this morning to say my goodbyes, he nickered at me enthusiastically, and it wasn't because I was feeding him, as he had already been fed, but refused to eat. That was wonderful!

He now lays by the creek in a beautiful, secluded spot. What a great, proud, tough, spirited horse. It is a sad day. V was about to turn 24 in September. He should have lasted longer, but life is just not fair.

Editor's Note: Aja Bajoni do Premier is a recent addition, so Marion still has a Marchador, thankfully.

Imported from Itajoana (Santarem) were - Atriz, Bambino, Pupila, Violeiro, Vicosa, and Vedete. Bambino de Itajoana, a gelding, is 21 years old and with Rox Hicks, WY. The genetic will live on from the mares.

MEMBER NEWS

New MM Owner - Amy Schneider

By Amy Schneider

Hi! I own Aberto from Flying Oaks and live in New Brunswick, Canada (east coast). I believe Aberto is the only Marchador on this side of the country (Canada)

I've been taking dressage lessons at a neighbour's farm and he is a sensation over there. They've never heard of Marchadors and he is a great ambassador of his breed. He has the instructors talking about how calm and easy going he is for such a young horse. They also love his easy upright canter. He is the first Marchador I've ever met also and I'm in love.

Aberto is a big cuddly puppy dog to handle always coming up to me in the pasture for a moment together. As for riding, so far the arena is his favorite and he is expert at following my body and not requiring much guidance with the reins. I believe his super power will be bridle free riding as we get more experience together. What a horse!



I purchased him hoping for an endurance partner that will tolerate the heat better than my Icelandics. I'm not sure if he also has super powers in that area. We are a work in progress.

Stay tuned.

8 Things I have learned

by Adrienne C. Scheck

1. One foal is fun, two are funner.

2. There will always be people with more horse knowledge and experience than me; people with less horse knowledge and experience than me; and professional trainers that have "the best" way to do things. I must always listen to them all, because I can learn from all of them.

3. Although I listen to others and even ask for advice from trusted mentors, I must not blindly do what others say (no matter how experienced they are) because the best thing I can do for my horses is to evaluate everything that I hear and think about how I should do things in the context of my abilities and my horses' abilities at that point in time.

4. What works for one horse (or foal) may not work for another. They are individuals with different personalities and responses to people. Go with the flow and let them set the pace when needed.

5. I should not "should" on myself. "I should be better by now"... "I should have had my colt haltered by now"..."I should be more confident by now". Additionally, I should not let anyone else "should" on me either "You should have had him/ her trained tobetter by now". My journey is not the same as anyone else's, but that does not make it less beautiful.

6. I need to learn to trust myself more. Example - In my heart I believe that working slowly with Remi to gain trust will give a long term better outcome than "forcing" the issue. I think it is better for him and for me (as long as there is nothing that requires short term pressure such as the inspection). Patience.....

7. I must keep in mind that my horse and I will change with time, environment and other factors. I need to learn to "go



August 2023 with the flow", regardless of my short-term plans for the time I spend with them or my long-term goals.

8. I need to learn to let my horses tell me about their needs and feelings. They talk, but I do not always understand what they are saying. I need to remember that they are mirrors of my emotions and they need me to remember all these 8 things.

Made it to Mongolia!

By Lynn Kelley, Summerwind Marchadors

We are proud to announce the competitors list for the IHAA World Championships to be held in Mongolia from 4 - 10 September 2023!

> Competitors from 22 countries all over the world will come together to compete in the ultimate battle for the title of IHAA World Champion 2023.

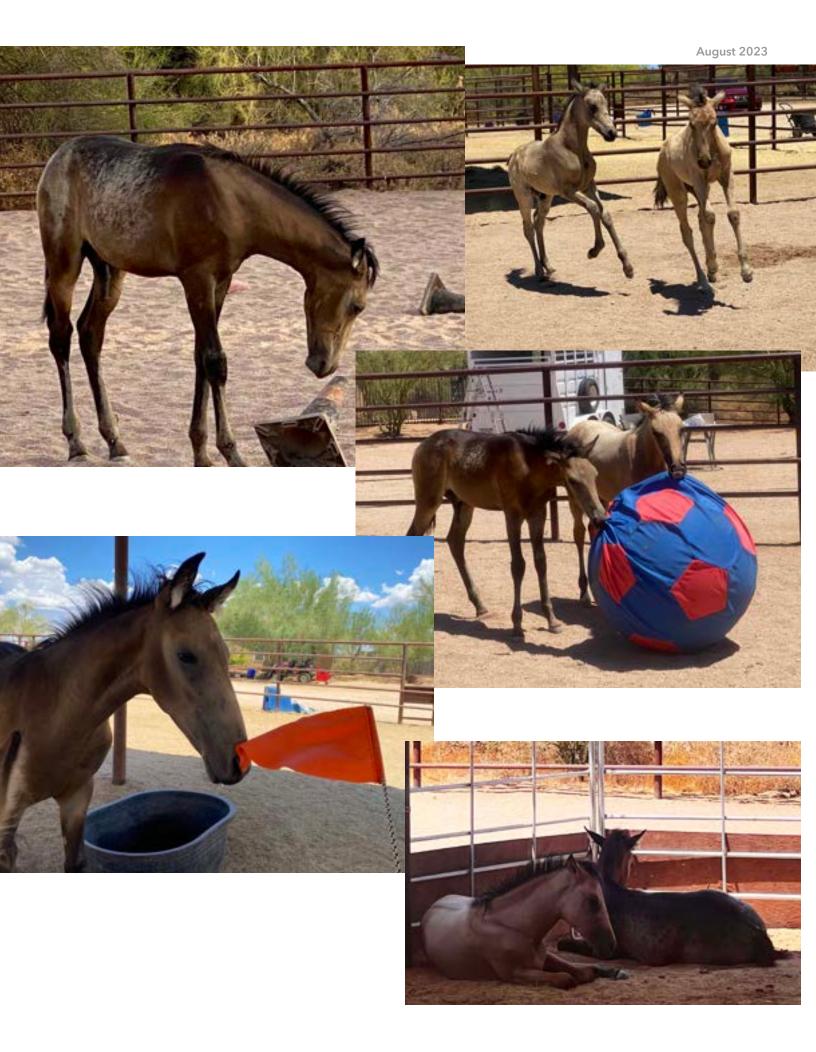
Connie Claire, owner of Archer's Point, earned a spot on the US team using her Marchador! Leo (aka DaVinci do Summerwind) and Connie are a team. Only Connie gets to go to Mongolia where they will provide horses for the competitors. Leo will be cheering from Florida.

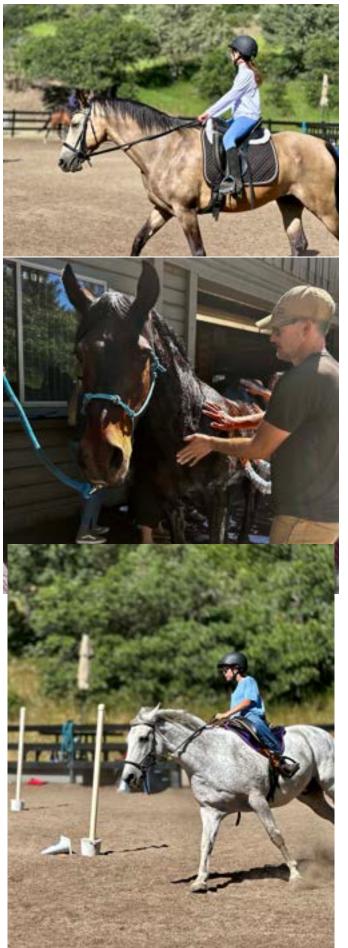
Congratulations, Connie!

She has already flown! Good luck Connie!

My foal journey - in photos! By Adrienne C. Scheck

From upper left to lower right: #1 Remington do Summerwind -REMI shedding his baby hair; #2 Remi and Rhapsody do Summerwind; #3 Let's play ball!! ; #4 Remi with the flag;; #5 Nap time!





Silver Stables Summer Camps!

By Lynn Kelley, Summerwind Marchadors

Kids and Marchadors are a recipe for success, fun and lots of learning! Led by D.j. Sims Klein - who sometimes covered more miles than the horses did. The camps ran 3 mornings each week for July and August here in Pagosa Springs Colorado.

Many children were brand new to horses and young! The youngest this year was 6 years old. Some were returning again. The kids, parents and grandparents love the whole experience and thank us repeatedly for making it possible.

We use only Mangalarga Marchador horses for lessons. One boy smiled broadly when he found Caboclo da Piedade was going to be his lesson horse again this year. He said "I wanted him and was afraid he would be dead". (Caboclo is 24)

Quotes to remember:

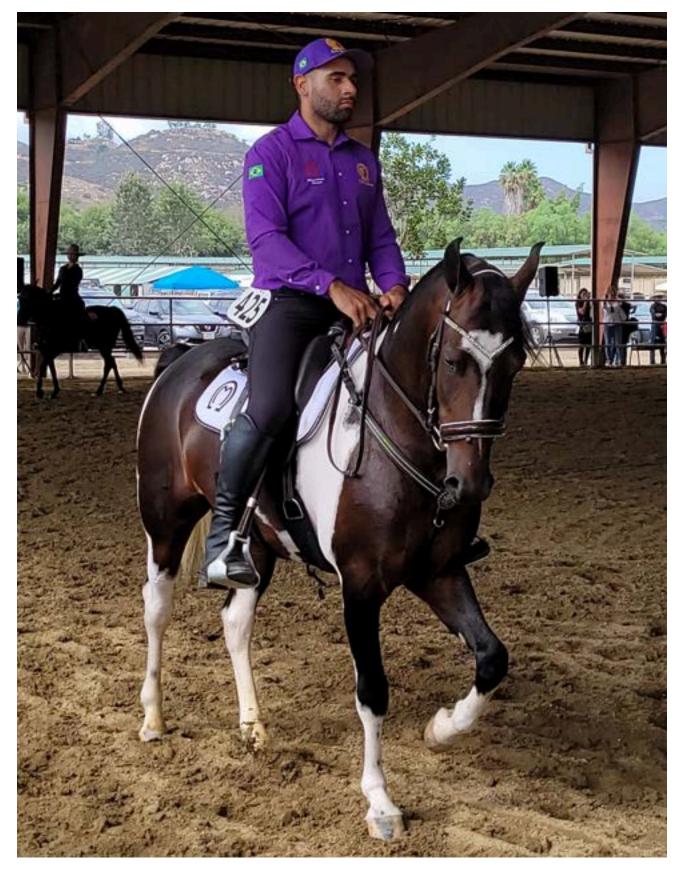
"I love this mare - she doesn't like boys and neither do I". "I have acorns in my pants" (after riding the trails)

How they love the horses! They braid the manes and tails. They bring treats to feed. Some often brought extra treats to leave as a surprise for later in the feed buckets. They don't want to leave to go home.

Their joy is contagious. Determination and courage are evident and every students confidence grew by the hour.

The Marchadors are unbelievably kind and patient with the fumbles, unclear direction, and little people who have to stand on tip-toe to groom their mount.

D.j teaches horsemanship, not just riding. The camp kids go get their own horse from the pasture, get them ready to ride, learn ground work, how to mount and then to ride. At the end, they do the reverse. They are very serious about learning. We are very serious about sharing and teaching. They are our future.



Haiti do Porto Palmeira, imported and owned by Claudia Ney Bellandi, CC Bellandi MMs, Ocala FL.



MEMBER NEWS

Event Spotlight and Calendar

Past Events

May 26-27 Clinic hosted by Claudia Bellandi, Ocala Florida

July 5-8 Santa Barbara National Show Multi-Breed.

Daniel Pulliam, MMBR organizer for many MMs from the CA area to show, including Monarch Marchadors, MMBR horses, Rancho de los Cielos, Rancho Linda Marchadores.

July and August Summer Camps and Retreats - Colorado Story on previous page.

August 9-14 2023 ABCCMM Inspection Visit - Florida, Montana and Tennessee

Saint Horse Marchadores, Haras Vista da Serra and Daisy's Folly Farm. Story and photos to follow in next newsletter.

Upcoming Events

September 8-10 and September 15-17 MM Training Clinic, Rancho Sr Jua, Bridgeton NJ.

Instructor is Alan Villaca, from Brazil. Wonderful weather and hosts at Rancho St Jua, home to their St. Jua MMs and also Monarch Marchadors.

September 15-17 Labor Day Classic Horse Show - Multi-Breed. Delmar, CA

Daniel Pulliam, MMBR organizer for many MMs from the CA area to show, including MMBR horses, Rancho de los Cielos, Rancho Linda Marchadores.

