

USMMA ANNUAL MEETING

# REPORTS AND GOALS





# FINANCIAL

- Bank Balance \$11,874
- Year end 2016 - \$10,021. Year End 2017 \$9,678
- Growing because membership is growing.
- Significant expenditures are the website, the registry, members show subsidies and events.
- In 2017, we made the decision to acquire a “show kit”, that you see here at the Mane Event. 3 banners, brochures and supplies. Your show preparation can ship in a box!





# MEMBERSHIP

- 2017 83 members
- 2018 104 Members if all 2017 members renew. Will end over 100 members even some 2017 members do not renew.
- 18 lifetime members, also a new high.
- New members are new Marchador owners. Growth is 11%.





# MY GOALS:

- Ensure the quality and vitality of the Mangalarga Marchador (MM) breed in North America.
- Grow the membership to over 200 by 2022.
- Encourage every region to host a MM event in their area.
- Plan for one annual BIG MM event that moves around the country.
- Have an organized clinic or calvagrada in 2019.
- Have fun with our members and our horses.





# REGISTRY

- Thank you to our retiring Registrar Megan Fallwell for her service and a thank you and introduction to our new Registrar, Randy Conilogue!
- We survived the disruptive loss of our WIKIHORSE registry system, when the company dissolved.
- Randy has rebuilt the MM database. Online access is temporarily provided by [horsemanager.com](http://horsemanager.com) but that will be changing in 2018.
- Look for a newly redesigned registration paper that includes more information about your Marchador, like microchip #, Elite book parents and grandparents and more.

