



MM GOOD NEWS

A publication of the US Mangalarga Marchador Association

January 2008

Special Interest Articles:

- Meet your new editor, Kristy Everson!

In this issue:

M Brand Trademark	2
Member News	3
USMMA News	4
Last Story	5

Getting to Know You!

Welcome to a New Year! This will be a new and exciting time for the growth of the Marchador.

My name is Kristy Everson, the new editor of the USMMA Newsletter.

I am a proud owner of "Gus" and Amadeus do Summerwind, an imported Brazilian pampa and a Marchador imported in-utero in 2004. I cannot tell you being a new horse owner what the differences are for me but what I can say is while my friends are gaining tons of muscle fighting with their horses, I am laughing away while running around barrels and climbing mountains. I am not accustomed to the show world or the world of horses, period. I had wanted horses since I was a little girl, (I know old story) and I started my research.

I wanted a smaller horse that can handle anything thrown its way. (I truly can not decide if I want to get really good at one thing or if I want to be okay at several.) I wanted a horse that was beautiful like the ones in the movies and on pictures. I wanted a horse that was smooth and enjoyable to ride at what ever speed you want. I wanted a horse I can love that would love me. Then after a year or so I found Summerwind Marchadors. At that point I fell in love with

several horses, my husband would only agree to two and my dreams have come true.

As your editor, I would like to know you and report your news and stories. I have had several questions I wanted to pose to all of you in hopes of getting to know you better. How did you come across the Marchador? What was it that made you take the leap and jump into ownership? What are you doing with your horses now? What do you hope to do with them?

Send me your stories and pictures and I will print them!

My email address is kristy@mandalayhomes.com



Siglioso do Rav, GUS, my pampa.



Amadeus do Summerwind as a weanling.

Below are pictures of him last summer – he is a character!



Press Release – Bridle and Bit -- WORLD

ABCCMM Protects Their M Brand Trademark in the US

By Lynn Kelley
Jan 9, 2008, 11:11

On December 25th, the US Patent and Trademark Office awarded the M Brand Trademark in the U.S. to the ABCCMM, the Brazilian Mangalarga Marchador Association. The trademark is an M inside of a horseshoe. The M Brand is placed on the shoulder of an inspected, approved Mangalarga Marchador horse. It is universally recognized as a symbol of quality and tradition for this Brazilian breed.



Cafundo Monalisa, showing the mare M brand and breeding identification letters. Owned by 4Seasons Marchadores. Photo credit to Bonnie Cazier.

The Brazilian association, supported by members of the United States Mangalarga Marchador Association, filed

for the trademark in 2004. Previously there were rumors and reports circulated on websites and in some magazines that individuals claimed ownership of the brand and exclusivity of the breed in the US.

The ABCCMM is the rightful owner of the trademark and the inspection process and now holds the US trademark to maintain the quality of the breed here as well. (Registration number 3358324).



A fresh brand on Chanel de Miami, a Mangalarga Mare during the 2005 inspection visit, owned by Summerwind Marchadors, Inc.

"It is a wonderful day for the future of the Mangalarga Marchador in the US", said Tresa Smith, President of the USMMA. "We can be confident that the quality and value of the inspection process and the meaning of the M brand is preserved".



La Paz Jivago, showing the stallion M brand. Owned by Summerwind Marchadors, Inc.

The USMMA sponsored a Brazilian inspection process in 2005 where horses born in the US were inspected and branded. They plan to host another inspection in 2008.

For more information on the Marchador or the USMMA, visit their website at <http://usmarchador.com>. For information on the ABCCMM, visit their website at <http://www.abccmm.org.br>



M BRAND TRADEMARK

Mangalarga Marchador in the US."

Also in the NEWS:

Our press release was also posted in other magazines such as: Trail Rider and Conquistador. Great news and great press for our breed.

The Marchador breed will also be mentioned in the next issue of Trail Blazer magazine in an article about trail riding.

Member News

News from AZ to South Carolina! Add your farm news here!

AZ - Summerwind
Congratulations to Marli Wood, now a new USMMA member, in her purchase of Caesar do Summerwind. Caesar will stay with Summerwind in the Future Foals full care program.

CA - Welcome to Jessica Blischke! Jessica owns Guarani de Miami, a MM gelding.

CA – Ranch de los Cielos
Theresa Longo and Jacob Martinez have Ninja de Sao Joaquim's performance at the Fiesta of the Spanish Horse on youtube.com.

FL - Marchador Manor
Congratulations to Carol Long, who did a great job at the Ocala Show showcasing her MMs. A Special Thanks to Susan Neumann, the USMMA Show Coordinator for her help in organizing the USMMA efforts there.

MI – Great Lakes
Marchadors Jay and Susan Bryan are starting Amethyst do Summerwind in training hoping to participate in the 2008 ABCCMM inspection visit.

MT – 4Seasons
Marchadores. Lori Silcher reports an upcoming trip to

Brazil and is still importing horses. This is great news for the breed!

MT- Lazy T Congratulations to Eliza Frazer on her purchase of Astrud de Lazy T. Eliza was already a USMMA member before she bought her little filly.

NC - Welcome to Frank and Janice Cyrill!

NM – Ruidoso Equine
Welcome to Irene Howcroft! Irene owns 2 MM geldings.

OK - Flying Oaks Ranch A big thank you to Rick and Liz Schatz, MM breeders who became lifetime USMMA members in 2008!

SC - Sunset Farm Jim and Grace Funderburk have placed their stallion, Bom Gia do Premier, into reining training.



Carol Long riding Luminosa da Joatinga at the Ocala Show.



Great Lakes horses: Brisa Libertas, Agustos do Great Lakes and Amethyst do Summerwind.



Orixa do Vale Vermelho, owned by Irene Howcroft of Ruidoso Equine.



Ninja de Sao Joaquim, owned by Rancho de los Cielos.

"Our website is your website. Keep it current!."

USMMA Website and Horse Database

Please check your information on our website to make sure we have all your horses and their information on-line and that your mailing address and

email address are correct.

Our horse database allows you to enter information such as height and add up to 10

photos of your horses.

The USMMA Webmaster is currently Lynn Kelley. Send new info and photos to kellyaz@rnsmtc.com

USMMA News and Updates

President's Report

New committees formed:
DVD/Clinic – Lynn Kelley, chair
Half-Marchador Registry– Susan Neumann, chair
USMMA Logo – Susan Neumann, chair

Public Relations

2008 calendars were a huge success. We sold out! Our thanks go to Lori Silcher, director, Public Relations for a fun and money making venture.

Silcher@montana.com

Registrars Report as of November 07

16 USMMA registered, or 81% of known MM in US. 7 new applications. The ABCCMM has been sending DNA reports from horses still left in Brazil

helping us with parental verification.

ABCCMM News

The US Patent and Trademark office recognizes the ABCCMM as the M Brand Trademark Owner. (see article on page 2)

Upcoming and Recent Shows

11/07 Ocala, FL
1/08 Pomona CA
3/08 Arizona Trail Competition
3/08 Northwest Expo, Albany OR
6/08 Western States, Sacramento CA
9/08 Spruce Meadows, Calgary, Canada

Visit <http://usmarchador.com> for more information on



Tresa Smith sent her New Year's greetings with this photo.

MORE News Could be Here

In a few words, or a lot of words, send us your story, your photos.

I'll also take any articles or info that you'd like to share with the other members about breeding, horse health, training etc.

If you want to know something about the Marchador or our association, send me your questions too.

Keep me in the loop! Your editor, Kristy Everson.
Email to

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"One breed, One Passion"

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More News Could Go Here

About Our Organization...

The USMMA was founded in 2005 with 4 founding members. Since then, we have added over 50 new members and are still growing.

If you would like to join the association, there is a membership application form on the USMMA website.

We think our breed is

special, but our members are too!

Our members are warm, helpful and committed. They would love to talk to you about the Marchador!