

Standards for submitting photos for the USMMA 2015 Calendar

- **PHOTOS and PAYMENT are DUE by September 15th, 2014.**
- **Calendar spots are on a 1st come, 1st serve basis.**
- **COST for the sponsorship of a month is \$110 or the cover \$220**

GUIDELINES for the HORSE in the photo

- The horse must be a **registered Mangalarga Marchador**.
- **Professional** photos preferred & it **MUST BE AN ACTION SHOT**. If you have a still photo, send the still photo as well as an action shot.
- People are **ONLY** allowed in the shots if they are actually riding or working with the horse.
- **No photos of the people** without a horse will be accepted. People **MUST BE RIDING**.
- Please consider the **BACKGROUND** of the photo, choose one with an **open, appealing area**.
- Absolutely, no photos of the horse lying down or manure/junk in the background.
- Horses must be the focus as well as **centered** in the photo. **Ears forward is preferred.**

GUIDELINES for the PHOTO ITSELF

- All photos should be **HIGH RESOLUTION (1 MB or higher)**.
- Photos must be digital. Please do not crop the photo prior to sending it. Photoshop will be used to crop it and clean it up. I need the **ORIGINAL PHOTO AS IS** so that I can edit it and **SIZE** it properly for the page.
- **Poor resolution will lead to blurry photos** and cannot be accepted. Please **provide several photos** in the case that we can't use one or the formatting looks better with several. Photos saved from social media (Facebook) are unacceptable due to the low resolution. Again, please send the original photo.
- **Please send multiple photos if you have them.**
- **“Professional photos” are highly preferred and MUST BE AN ACTION SHOT.**
- Take the photos in the **early morning**, to get the beautiful mist of the morning and glimmers of the morning rays, or **late evening**, just before the sun goes down to get “golden” effects of the sun.
- Ask yourself before sending the photos, “Does the horse look beautiful in this photo?” and “what would you think of it if you knew nothing about the MM?” Let's present beauty!
- The beauty of the MM gets people's attention, and then the nice demeanor **KEEPS** their attention.
- Remember, the calendars are representative of the breed. Please present the horses as professional as possible. This calendar is also for people not familiar with the breed. **Please submit photos you think others will like, not what you like for sentimental reasons.**

[SUBMISSION FORM FOR PHOTOS AND DONATIONS FOR THE 2015 CALENDAR](#)

DEADLINE FOR PHOTO & PAYMENT SUBMISSION: September 15th, 2014

2015 USMMA MARCHADOR CALENDAR SUBMISSION FORM

NAME:

FARM NAME:

WEBSITE:

EMAIL:

ADDRESS:

PHONE NUMBERS: CELL: () _____ - _____ HOME: () _____ - _____

HORSE NAMES (in the photo):

I would like to submit a photo for:

Amount Enclosed:

- | | |
|--|-------|
| - COVER PAGE | \$220 |
| - _____
SINGLE CALENDAR PAGE (SPECIFY MONTH) _____
_____ | \$110 |

NUMBER OF CALENDARS YOU WOULD LIKE TO PRE-ORDER: _____ X \$ _____ = _____

TOTAL ENCLOSED:

PRE-ORDER PRICE IS \$18 PER CALENDAR – (inc shipping). FOR ORDERS OF 9 OR MORE, THE PRE-ORDER PRICE IS \$16 PER CALENDAR. USD Funds

SPONSORSHIP OF EACH MONTH WILL RECEIVE ONE FREE CALENDAR, so if you order 9 on this form, you will receive a total of 10 calendars. Calendars are on a 1st come, 1st serve basis and might not be available if our initial supply runs out. In order to make this project work, we need to order in groups of calendars. If we order one at the time, the manufacturing price is much higher. **Please pre-order your calendars.** Calendars purchased after November 30th will be \$20. Calendar size will be 8.5” X 11”.

EMAIL PHOTOS TO: hilltophoofers@gmail.com

Please make checks PAYABLE to the: USMMA

Please SEND CHEQUES to:

Dana Johnsen
108-197 Warren Ave. E
Penticton, B.C.

For questions call or email: Dana Johnsen

PHONE: 250.492.8225

Email: hilltophoofers@gmail.com

DEADLINE FOR PAYMENT: all spots are one a 1st come, 1st serve basis – so pay early and reserve your chosen month! Payments not received by September 15th

DEADLINE FOR PHOTO SUBMISSION: September 15th, 2014.

To ensure that everyone receives their calendar by the end of October, please write down these dates.

Thanks!