

Minutes for the February 19, 2023, USMMA Board of Directors Meeting

Call to Order 6:00 PM MST

Attendance: Lynn Kelly, Irene Howcroft, Cathy Pierce, Randy Conilogue, Aline Green, Carolina Peterson, Alessandra Deerinck, Dana Johnsen, and Tia Nelson.

Minutes Approval Unanimously approved and Minutes will be put on website.

NEW BUSINESS:

- 1) **ABCCMM Registration (Tia)** The translated ABCCMM rules and regulations have been emailed to the Board.
- 2) **Presenting Items for Agenda (Lynn)** Read by Tia, recited numbers of new members, welcome letters have been sent, if members join or rejoin late in the year, their membership is held until January 1 of the next year. (This should be changed in the bylaws to the date that they joined.) Twenty-five lifetime members. Members who do not renew are noticed two times. Discussion ensued and it was decided that Breeders who do not renew by two months (60 days) are noticed that they will be removed from the directory if they do not sign up. A reminder will be sent at 30 days, again at 45 days, and one last one at 60 days. Then they are removed.
- 3) **Treasurer's Report:** was read. (See attached)
- 4) **Year-end awards:** Was read. (See attached)

ON-GOING BUSINESS:

- 1) **Virtual Competitions for members (Dana)** Hoof care Competition will help people to learn to take good, accurate photos of horses and hooves. It went out via email and is on Facebook. March 17, 2023, is the deadline. The VC is under "News" on the website. This VC is not limited to Marchadors.

2) Registrar's Report (Randy)

More space in Dropbox or Google? A terabyte might be enough, he's still looking. The platforms charge per user, which adds up pretty quickly. Randy will report back at next meeting.

3) Regional Directors Open Positions: Midwest, Mountain/NW, NE

Cathy Pierce, Committee director, to present. As soon as Cathy knows the areas of the regions, she will be able to work on this. Lynn will provide the information.

New voting platform? Google was not the best platform as it's not as secure as we'd like. Google Forms will be used for the Regional Director's Election and after that we'll address this question.

4) USMMA Website and Marketing (Lynn) Suggested that two or so weeks before the meeting, each person presenting items sends a written synopsis of their project. This way we may be able to get more done in meetings. Discussion would not be limited or inhibited, but the written outline of the item will keep things more effectively on track. (See Lynn's info attached)

a. Proposal presented by Irene. (See attached)

b. Proposal presented by Tia. (See attached)

c. Lynn pointed out that Dana's website has a lot of work done and losing that work would be unfortunate. Dana says the info can be packaged and moved. A monetary platform is also required and Shopify does provide that.

- 5) Membership Survey (Lynn)** No feedback was received, Survey is attached. The survey was sent to everyone. Where are member's priorities for spending?
- 6) USMMA Bylaws (Tia)** Tresa has accepted the responsibility for this committee. She will report as soon as we have a committee set up.
- 7) Other news** included a half-Marchador registry, International Registries, and the NUCLEO money (3% paid by Breeders) the ABCCMM will return to the USMMA. The Breeder needs to agree with having the money returned to the USMMA; Lynn has penned a letter which will need to be sent. The invitation that the ABCCMM has extended to Trainers in the USMMA needs to be addressed. Aline will lead this committee, Carolina will assist. When? Who? How long? Who pays? The training will be at Christiana Gutierrez' farm. The last item is how to organize a meeting with the ABCCMM and USMMA presidents. An agenda needs to be organized for this meeting; the training will be on the agenda for this meeting. Newsletter will be sent out in March, early March ideally.

8) Up Coming Events

- ABCCMM Inspections in May and August 2023
- Cavalgada Ride at Vista da Serra, Montana, August 9 - 14, 2023
- Booth at Jacksonville AERC Convention February 24-25, 2023

9) Next Meeting: March 19, 2023, 6:00 PM DST/mountain.

ADJOURN: at 8:21 PM MST