

I hereby submit my application for President of the USMMA.

This year, we have a slate of individuals running for office who share some common objectives and commit to work to achieve them. Francisco Valadares Gomes Silva (Kiko) for Vice President, Elizabeth Sims for Treasurer, Amanda Moreira Yara for Secretary, and me for President. As I have helped in many areas of governance,

We wish to create some new roles for the Regional Directors as well, and fill the vacant Regional Director positions to have a broader impact. The new roles would include Sports, Events, Importation, Publicity/Promotion, Sponsorship and other areas that need more attention.

Our slate of candidates has the same goal and a proven record in getting things done. Our goal is to build an inclusive organization and help all members succeed as Marchador admirers, owners and/or breeders. As President, I can provide the smooth transition for the new younger influencers in the association as we change to grow with the Mangalarga Marchador numbers and our membership. This election and next four years is set up to be the biggest challenge and also the biggest opportunity for our association.

Personal qualifications:

- Master's Degree in Economics; additional degrees in biology, anthropology and business.
- Job experience at major companies in various leadership capacities - nationwide customer service departments, information technology, statistics departments, marketing and strategic planning.
- Following this I became a consultant to Fortune 500 companies in creative thinking, teamwork, strategic planning and consumer research.

Experience with the Marchador breed:

- I am a Mangalarga Marchador owner since 2001 who became a breeder a few years later out of passion for this special breed. I found it was hard to own just one!
- I have worked for 25 years supporting our breed and was a founding member of the USMMA organization in 2004/5.
- As Summerwind Marchadors, we have Imported, Owned, Bred or Provided semen for 89 Marchadors in the US and Canada with 4 foals expected in 2027.
- Knowing that genetic diversity is critical to the breed in North America, Summerwind spearheaded the initial efforts to import frozen semen from Brazil and Uruguay and has imported 11 shipments successfully. (3 semen shipments ruined in shipment.)

Efforts to promote the Mangalarga Marchador Breed

- CA - Rose Bowl Parade 2002; Fiesta of the Spanish Horse (3x); Western States (2x)
- OH & MA Equine Affaire
- AZ and BC, Canada Mane Event (3x)
- KY -Breyerfest
- AZ - Carousel All Breed Horse Show (3x); many Working Equitation clinics and shows; USMMA Scottsdale Show - created and hosted a multi-day all MM show
- CA, TX, FL, AZ, MT, NV, NJ USMMA Clinics/Events
- AZ & CO - Marchador Clinics hosted by Summerwind - many
- CO - Marchador Summer Camps - Silver Stables & Summerwind (6x)
- 2 National TV shows on the Marchador - RFDTV and Rick Lamb
- Published MM articles in many magazines
- 2 Marchador movies that stream on the horse channel
- I have made many trips to farms and National Expositions in Brazil. In the early years, I sat in the ABCCMM registration office fixing ABCCMM paperwork for Summerwind and other breeders in the U.S. I have also taken groups from the US to Brazil before COVID.

Service to the USMMA:

- USMMA and ABCCMM Member/Breeder
- Currently serve on the USMMA Board - First USMMA President, Treasurer for 3 terms.
- Non-Board Volunteer writer/editor Newsletter and Journal, USMMA Website Support, Membership Drives, ABCCMM Liaison, Registrar Support, Supported MM year-end awards.
- Organizer/contributor/financial supporter/worker at numerous events (shows and competitions) across the country.

A few of my personal goals for the association:

- A minimum of 3 events each year for our breed - east coast, west coast and other region - shows, expos, cavalgadas.
- All communications and website in English and Portuguese.
- New Show Display kits (banners, tablecloths, videos, handouts) available in each region - or minimum east coast / west coast.
- More attention/recognition to youth events.
- Improved active presence on social media.
- Increased sponsorship.
- A focus on Marchadors without borders and a stronger relationship with the ABCCMM.
- UC Davis Mangalarga Marchador DNA panel affordably priced for our breed as an option for members ordering DNA and Parental verification (Includes color, gait, common genetic defects).

We are passionate about the bright future ahead for the Mangalarga Marchador in North America. Please vote for me to be the next President. Please vote, period. I want to support the great working team we have running for office. I would like the opportunity to work with them to bring many diverse people and opinions to the table.