

United States Mangalarga Marchador Association (USMMA)

Board of Directors Meeting Minutes

Date: March 13, 2026 **Time:** 6:00 PM – 7:45 PM (Mountain Daylight Time)

Location: Virtual

1. Call to Order

The meeting was called to order by **Dr. Tia Nelson** at 6:00 PM MDT.

2. Roll Call / Attendance

Present: Cathy Pierce, Mary Rose Lombardi, Jason Lambrose, Tammy Cruickshank, Lynn Kelley, Randy Conilogue

Absent: Carolina Peterson, Elizabeth Sims, Jennyfer Homem, Claudia Bellandi
A quorum was declared.

3. Approval of Previous Minutes

- **November 30, 2025 Minutes:** Approved with minor spelling corrections.
- **January 11, 2026 Minutes:** Discussed and approved with amendments.
 - Correction: November 30 minutes were approved in person, not by email.
 - Name correction required.

Motion passed to allow board members to submit corrections to Mary Rose by March 22, with revised minutes circulated for **vote at the next meeting**.

4. Reports and Updates

a. Operating Rules Review

Board approved removal of duplicate provisions covered in the by laws, including attendance, voting age, family voting rights.

Motion: To amend 2024 Operating Rules accordingly.

Moved by: Tammy **Seconded by:** Lynn **Motion Carried.**

c. Arizona Annual Report

Lynn raised concerns about required disclosures. Tammy and Lynn will draft a standardized form for board members' information and signatures.

d. Communication Platform

The board agreed to maintain **Constant Contact** for email communications while researching text-messaging integration. Randy and Lynn will look into alternative services such as ZEFFY and possible text-messaging capabilities.

- Investigate cost and feasibility of text messaging.

e. Newsletter and Marketing Role

Motion passed to create a **Marketing and Membership (Newsletter/Email)** position, separating duties from the Treasurer's role. Candidate search to begin.

5. Discussions

a. Code of Conduct / Elections

The board will draft a Code of Conduct promoting respectful and professional election behavior.

b. Action and Motion Tracking

Tammy presented a proposed tracker to improve accountability.

Next Steps: Board to review and provide input before the next meeting.

Tammy and Mary Rose will present the finalized tracker next session.

c. Onboarding Procedure

Agreement to create a New Director Onboarding Package (Robert's Rules, meeting guidelines, tracker).

Randy will keep this item active.

d. Membership Dues and Directory

Lynn will send dues reminders and provide directories to regional directors per election guidelines.

e. Financial Considerations

Discussion on international payment and exchange-rate challenges—tabled for future review.

6. Action Items Summary

Task	Responsible Party	Due Date
Collect corrections to Jan 11 minutes and circulate for approval	Mary Rose & Tia	Mar 22 / Next meeting
Develop Arizona annual report disclosure form	Tammy & Lynn	Before next meeting
Investigate DNA lab field for Brazil registration	Board Members	Next meeting
Send dues reminders and follow-ups	Lynn	Ongoing
Research text-messaging functionality	Lynn & Randy	Next meeting
Randy and Lynn will look into services such as Zeffy for communications.	Randy & Lynn	Next meeting
Create "Marketing and Membership" position	Board	In progress
Review and finalize Action/Motion Tracker	Tammy & Mary Rose	Next meeting
Develop onboarding procedure	All board members	Before next election
Provide member directory to regional directors	Lynn	As requested

7. Next Meeting

Date: April 19, 2026 **Time:** 5:00 PM MDT

Agenda Focus: Election Committee Report and pending action items.

8. Adjournment

There being no further business, the meeting was adjourned at 7:45 PM.

Respectfully submitted,
Mary Rose Lombardi
Secretary / Recording Officer

Attachment: Membership and dues report by Lynn Kelley

Membership Report

There are over 250 POTENTIAL Members that I have on my PERSONAL list who own Mangalarga Marchador horses in North America, France and the UK. I have never asked international members to join, but some have and we could expand to other countries if that was ever a goal for the association.

Some MM owners have requested NOT to be contacted about membership. As the years go by, the contact information we have goes out of date and some emails and/or phone numbers are not valid.

Members non-renew for many reasons like:

- Sale of their horse, no longer own a MM
- Death of the owner or the horse
- Budget
- Lack of a value seen in membership
- New issue arising with Canada / US relations

From last year's membership list and this years renewals so far, here are the numbers.

27 Lifetime Members - although some of these are counted as members but no longer own a MM. We have no process for removing LT members except in death.

84 members have renewed or joined in 2026 so far

29 members are scheduled to receive renewal notices later in 2026, about a month ahead of renewal.

140 active members that are current in payments.

Of these, there are already 12 new members in this group - but only a net add of 11 as one new member acquired another member's horses.

39 members have been billed in January - April, but not yet paid. I need to contact using the phone to find out if they will join again. Known issues from past years - contact information has changed, didn't see email, PayPal invoice went to junk mail, meant to pay, but then lost track etc. The calling is important to find out other information, like their MM is sold or dead etc. **From this list, I am assuming most will renew.** (I do not cancel until the phone call is made. I consider these people to also be active members, just not current in paying)

An additional 40 or so MM owners from the MM owner list - who have not joined in the past or who did not renew in 2024 will be contacted for membership, but many of these are probable nos. This effort won't be started until all the calls are done to invoiced members. If they have made it clear they do not want contact, I do not try. Some of the contact information for people on this list is also known to be incorrect.

I have asked for volunteers in the past and even written a script for calling, but if the volunteers do not report back in a timely fashion then I end up having to call anyway since I cannot tell who was called. That being said, the calling is the most time-consuming, but also great to connect with MM owners. However, I am always willing to accept help if you really have the time. Each call can become a long conversation.

Best regards,
Lynn
602-999-3915.

Treasurer's Report

No analysis done, but here are some take-aways.

1. We are collecting money from memberships which will continue now that I have begun calling on delinquent payments. Most memberships were due the first quarter. All have been invoiced. There are scattered memberships that renew through December and I like to see income every month.
2. Memberships make up the bulk of our income. However, after fees we collect \$48. When a bill comes in or a show subsidy is requested, it's sobering to do the math. Awarding \$250 in a show subsidy is more than 5 memberships. Registrations cover the costs of UCDavis, printing and mailing, so the net effect on our bank account is reduced.
3. Because I have limited time, I am spending what time I find on membership that are owed. If we receive 39 more memberships, that would be \$1872 after fees. This time last year, I had also worked on sponsorship calls, so that activity would be helpful to get a healthier balance sheet. We have none so far in 2026. In my opinion, we need sponsorships, fund-raisers, or some new idea in order to get to a bank balance that is high enough to support USMMA events or advertising about the MM.
4. In January, the cash balance went down, mainly from one big expense - we purchased the ABCCMM inspection tools to

remain here. These tools are precision-made from the manufacturer approved by the ABCCMM. (-411)

5. In April, the big expense was purchasing the inspection round trip ticket (-1259) for the breeders in the Southeast, but almost everyone there has sent in their share so the USMMA account was not impacted much. That cost will end up being a wash for us and a big benefit for those members who participate in inspections.
6. PayPal balance fluctuates as it is taken down and moved to WF checking whenever it grows to \$1500 or more.

Table 1					
	Year End	Jan 2026	Feb 2026	March 2026	April 2026 (to 4/15)
PayPal	630	683	1282	209	1178
Checking	2747	2542	3233	3429	4066
Savings	2133	2133	2133	2133	2133
Total	5510	5358	6648	5771	7377

I did file the IRS card for non-profits in March. Because our revenues are so low, we are not required to file a full tax return

I did file the AZ Annual Report due April 1. I did not get disclosure statements from a few BoD members. I filed anyway. Now I will need to follow up and get their answers for the record.