

## Minutes from USMMA Board of Directors meeting held June 9th 2024

### Members Present

Dr. Tia Nelson, President

Cathy Pierce, Vice President

Lynn Kelley, Treasurer

Carolina Peterson, Director, Southeast Region

Mary Rose Lombardi, Secretary

### Members Absent;

Randy Conilogue, Registrar

Aline Oliveira Greene, Southeast Region

Allessandra Deerinck, Director, Pacific Region

Jennyfer Homem, North East Regional Director

Dana Johnsen, Director, Canada

### Old Business

1) Meeting call to order by Dr. Tia Nelson at 6:08

2) Meeting Minutes from March, 17th 2024 were approved

3) March Madness, will be covered next meeting

4) Operating Rules Approved, with an amendment to include “ any member of the board can give a free membership, with a maximum overall total of five a year, on an as needed basis, based on hardship.”

5) A separate By-Laws meeting will be held to discuss the By-laws in detail.

6) Regional Activities, 1) New Jersey August 30th - September 1st

2) York, Montana August 8-12. More information is coming

## New Business

### Ideas:

Advertising Plan- Looking for someone to join the board and be in charge of technology and communications.

Badges for sale- you can buy a USMMA badge for \$10.

Regional Directors- Tia and Cathy are going to work on running elections and seeking Regional Directors.

Possibly adding new positions to the board or other chairpersons that work on events, advertising, coordinator of communications

Breeder Forums- We could get a list of topics and then find someone knowledgeable about the topic. Possible podcast, interviews, talks, chats, other ideas?

Meeting Adjourned 7:15